

PM Dhan Dhaanya Krishi Yojna (PMDDKY):

Transforming 100 Aspirational Agricultural
Districts through convergence, innovation,
and collaboration



PM Dhan Dhaanya Krishi Yojana (PMDDKY): Transforming Agriculture in Aspirational Districts

PM Dhan Dhaanya Krishi Yojana (PMDDKY) is a transformative national mission launched to strengthen India's agricultural ecosystem and uplift farmers in low-performing districts. The initiative aims to improve agricultural productivity, promote sustainable farming, and enhance rural livelihoods through a coordinated approach involving government programs, local institutions, and Corporate Social Responsibility (CSR) initiatives.

What is PM Dhan Dhaanya Krishi Yojana?

PM Dhan Dhaanya Krishi Yojana is a **6-year national mission (2025–2031)** designed to transform **100 aspirational agricultural districts** across India. These districts have been identified based on their low agricultural productivity, limited infrastructure, and challenges in farmer income generation.

The mission focuses on creating a holistic agricultural development model through **convergence of more than 30 central and state schemes**, technological innovation, and collaboration with private sector partners.

The core objective of PMDDKY is to make agriculture **more productive, sustainable, and profitable for farmers**. By improving infrastructure, promoting diversified cropping systems, and strengthening farmer institutions, the scheme aims to build resilient rural economies.

Key Objectives of PMDDKY

The PM Dhan Dhaanya Krishi Yojana focuses on several strategic goals to enhance agricultural development:

1. Boost Agricultural Productivity

One of the main goals of the scheme is to increase crop productivity in underperforming districts. This is achieved through improved farming techniques, better access to quality inputs, and modern agricultural technologies.

2. Promote Sustainable Farming Practices

PMDDKY promotes environmentally responsible agriculture such as **natural farming, soil health management, integrated pest management (IPM), and water conservation practices**. These methods help maintain soil fertility and ensure long-term agricultural sustainability.

3. Strengthen Irrigation and Water Management

Limited water availability is a major challenge for farmers. The scheme supports **micro-irrigation systems, water harvesting structures, and efficient irrigation technologies** to ensure better water use efficiency.

4. Improve Post-Harvest Infrastructure

The initiative emphasizes building **storage facilities, warehouses, and cold chain infrastructure** to reduce post-harvest losses and ensure farmers receive better market prices.

5. Expand Credit and Financial Inclusion

PMDDKY also focuses on strengthening **Farmer Producer Organizations (FPOs)** and **Self Help Groups (SHGs)** to improve farmers' access to credit, financial services, and market linkages.

Role of CSR in Supporting PMDDKY

Corporate Social Responsibility (CSR) initiatives can play a vital role in achieving the objectives of PM Dhan Dhaanya Krishi Yojana. By aligning CSR programs with the mission, companies can contribute significantly to rural development and agricultural transformation.

Some of the key areas where CSR initiatives can support PMDDKY include:

1. Sustainable Agriculture Projects

CSR programs can promote organic farming, soil rejuvenation, water conservation, and climate-smart agriculture practices to improve long-term farm productivity.

2. Agri-Tech and Innovation

Companies can support technological innovations such as **drone-based agriculture services, farm mechanization, and data-driven advisory systems** that help farmers improve efficiency and reduce costs.

3. Allied Livelihood Development

CSR projects can promote allied sectors such as **dairy, poultry, fisheries, and fodder development**, providing farmers with additional sources of income.

4. Skill Development and Entrepreneurship

Training programs for rural youth and women can be implemented by linking with government initiatives like **agriculture skill development and entrepreneurship programs**. This helps generate employment opportunities in rural areas.

5. Post-Harvest and Market Linkages

CSR investments in cold storage, food processing units, and farmer collectives can strengthen rural value chains and reduce wastage of agricultural produce.

Impact of PM Dhan Dhaanya Krishi Yojana

When CSR initiatives and government programs work together, the impact of PMDDKY can be significant. The scheme aims to deliver the following outcomes:

- Higher income per acre through crop diversification
- Reduced post-harvest losses through better storage infrastructure
- Improved financial inclusion for farmers through stronger SHGs and FPOs
- Employment generation through agriculture skill development programs
- Sustainable and climate-resilient agricultural systems

Building a Sustainable Agricultural Future

PM Dhan Dhaanya Krishi Yojana represents a collaborative effort to transform India's agricultural landscape. By aligning government schemes, CSR initiatives, local institutions, and farmer organizations, the program aims to create a **resilient, productive, and sustainable agricultural ecosystem**.

With strong partnerships and community participation, PMDDKY has the potential to make Indian agriculture truly "**Dhan-Dhaanya**" — **prosperous and abundant**, ensuring long-term growth for farmers and rural communities.

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